CHURCH WEBSITES: PLATFORMS AND POSSIBILITIES

Super Saturday – Oct. 21, 2017
Tiffany Vail, Associate Conference Minister for Communications Connecticut, Massachusetts & Rhode Island conferences, UCC
Agenda:

1. **Quick Introductions:** Name, Church,  
   - What you want to get from this workshop  
   - Do you want this group to look at your website

2. **Platforms** for developing websites  
   - with examples of nice UCC sites

3. **Constructive feedback** on one another’s websites
Online Website Builders

**Pro:** Inexpensive, easy to learn

**Con:** Not as many options; cannot move site later

Limited customization can limit bad design choices

**Examples:**
Wix, Weebly, Squarespace
Online Website Builders

Wix

Weebly
www.ucclcri.org/
ffcrestoration.weebly.com/

SquareSpace:
www.plymouthchurchframingham.org/
www.uccsouthbury.org/
Content Management Systems

**Pro:** Inexpensive, easy to use, can be customized, portable to other hosts

**Con:** Initial design can be tricky, future updating may be required

**Examples:** Wordpress, Joomla, Drupal
Content Management Systems

Wordpress:

stockbridgeucc.org/ Clean, nice pics
southchurch.com/ Logo, sermons
www.fcc-winchester.org/ Your first visit
www.westconcordunionchurch.org/ Member stories
www.whfirstchurch.org/ Elegant logo, first visit
www.storrscongchurch.org/ Simple. Events?
Go with a Pro?

Do they design it and turn it over?
Or do they host it and handle upgrades?

What is the ongoing cost / cost for changes?

Do they offer training?

Do they offer more services - ie: logo design
Go with a Pro?

Jonathan Chapman - revjonchapman.com/web/
Example: westfielducc.org/ Wordpress

Ministry Designs - ucc.ministrywebsitedesigns.com/
Example: eweyucc.org/ Moto CMS
Go with a Pro?

Small Steeple Web Builders - smallsteeple.com/

Examples:

hillsidemedford.org/
sanctuaryucc.org/

Wordpress
Go with a Pro?

Brick River - churches.brickriver.com/

Example:
http://www.fcwucc.org/

Proprietary system; can include emailer and registration system
Go with a Pro?

Theory One Designs - faith.theoryonedesign.com/

Examples:
http://www.wellesleyvillagechurch.org/
http://www.firstchurchcambridge.org/
http://www.oldsouth.org/
https://www.ahcc.org/

Drupal CMS
UCC Logo & Brand Specifications:
www.ucc.org/about-us_ucc-logo
https://www.plymouthctchurch.org/ Wix
http://ccudracut.org/_Wordpress
http://fccsimsbury.org/_Wordpress
http://www.ucc-chicopee.us Connected Word
http://www.unitedparishupton.org/_Wordpress
http://www.agapewaltham.org/_Joomla CMS
http://fhccucc.org/_Squarespace
http://www.grovelanducc.org/_Wordpress
http://www.federatedchurch.org/_Wordpress
http://www.myfcc.info/_Intuit websites
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